

7 September 2012

Dear Parent / Carer

Academy partnership with Green Ventures Bike Shop

Further to my letter to you in July I am pleased to be able to tell you that we have now put in place a Thetford Healthy Town initiative in partnership with the Keystone Development Trust and the NHS Public Health (Norfolk) to enable all our students to benefit from discounts from any purchases they make from the Green Ventures Bike Shop, which is based at 39 Brunel Way, Thetford.

Green Ventures Bikes is run by Keystone Development Trust and sells refurbished as well as new bicycles at competitive prices. In addition it sells a range of bicycle equipment and also provides a maintenance service. You can find more information on Green Ventures Bikes at www.keystonetrust.org.uk/green-ventures

There are two elements to our partnership which are set out below:

DISCOUNT SCHEME

Discounts on purchases made from Green Ventures Bike Shop are available to all our students as below:

- 10% off the recommended retail price (RRP) of all new bikes
- 25% off the RRP on all accessories
- Repairs and servicing work at £12.50 per hour.

See the attached leaflet for further information. Just turn up at the Bike shop with a copy of this letter, giving your name and year group at the Academy to benefit.

VOUCHER SCHEME

The Academy aims to help cycling become affordable for all its students to help promote healthy and active lifestyles and ensure all students can cycle to school if they wish. As a result, in partnership with the NHS Public Health, on request we will provide a £50 voucher to all students who are registered for free school meals in order to help with the purchase of a new or renovated bicycle or related safety equipment such as a helmet, reflective gear or lights or to help with servicing or maintenance of a bicycle. All students who are registered for free school meals and who are enrolled with us now are eligible to receive this voucher on completion of the attached form and submission to one of our offices at North or South Campus. Students will be entitled to the voucher once only during their time with the Academy but we do hope to be able to extend the scheme to new starters each year. This benefit is over and above the discount scheme available to all students as set out above.

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If you believe your child may be entitled to for free school meals but is currently not registered please see our website for further details (www.thetfordacademy.com/parent-carers/free-school-meals) or make enquiries at our office.

In addition to the above, we are keen to ensure all our students have the opportunity of **bicycle training** should they or their parents / carers feel it would be of benefit. If you would like your child to attend an out of school cycle training session or basic bicycle maintenance training course please email us at travelplan@thetfordacademy.com giving details of your child's name, address, age and a contact telephone number. Alternatively do phone either campus office to register your child's interest. Once we have a clear idea of the numbers interested we will look to arrange a suitable course in the Autumn term.

I do hope you will find at least one of the above initiatives of benefit to you and your child either now or in the future.

Yours sincerely



Catherine Spillane
Principal